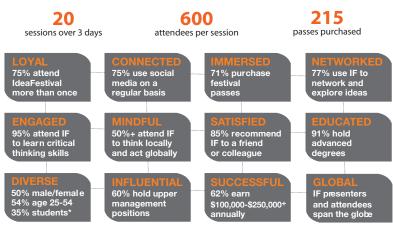


FACTS & FIGURES

OVER 500 OF THE WORLD'S LEADING THINKERS, DOERS AND INNOVATORS HAVE PARTICIPATED IN IDEAFESTIVAL.

John King · **Steve Wozniak** · Michio Kaku · **Busy Burr** · Emily Dreyfuss · **Aubrey de Grey** · Tiffany Shlain · **Kim Phuc** · Janelle Monáe Daniel Tammet · Ariel Waldman · Naomi Tutu · Oliver Burkeman · Beth Comstock · Maria Konnikova · Wynton Marsalis · Troy Carter Ndaba Mandela · Peter Zeihan · Titus Kaphar · Amy Chua · Lindsey Stirling · Sir George Martin · Alan Lightman · Jane McGonigal Richard Kogan · Timothy Harlan · David Epstein · Stephanie Fried · Anthony Bourdain · A. J. Jacobs · Sonia Shah · Wes Moore

ATTENDEES:



^{*}Student attendance is supported by major foundations, educational institutions and generous donors

NETWORKING:

IDEAFESTIVAL BRINGS TOGETHER THE WORLD'S MOST FORWARD-THINKERS:

Entrepreneurs · Technologists · Artists · Poets · Musicians Educators · Activists · Scientists · Influencers · Students Business Leaders · Life Science & Healthcare Innovators

IF DIGITAL - An Engaged Audience:

34,316 visitors page views **94,004**

2,120 IF TV subscribers

IF app downloands 903

SOCIAL MEDIA STATS:

Media Reach and Mentions Before, During and After the Festival

3,700,000 total online impressions

twitter accounts reached

678,300

facebook likes

4,984

8,154 twitter followers

806 instagram followers

SPONSORS:











Kentucky Council on

WHAT PRESENTERS HAD TO SAY:

"I realize I don't have to have all the answers. Comfort with the moment grows."

@thebusyburr

"Life is not about the absence of trauma. It's about our ability to cope."

William Kellibrew

"It's not move fast, break things, and then fix them. Move fast, look forward, and don't break things."

Emily Dreyfuss

Lars Jan

Acknowledge ideas "that won't let go of me... What I pay attention to is valuable to me.

"It's easier to find big ideas in a group. Creativity loves community."

@TheRiseGroup

The thing we all have to have is conversation. That's what's gotten lost...in the polarization and pace of our lives."

@JohnKingCNN